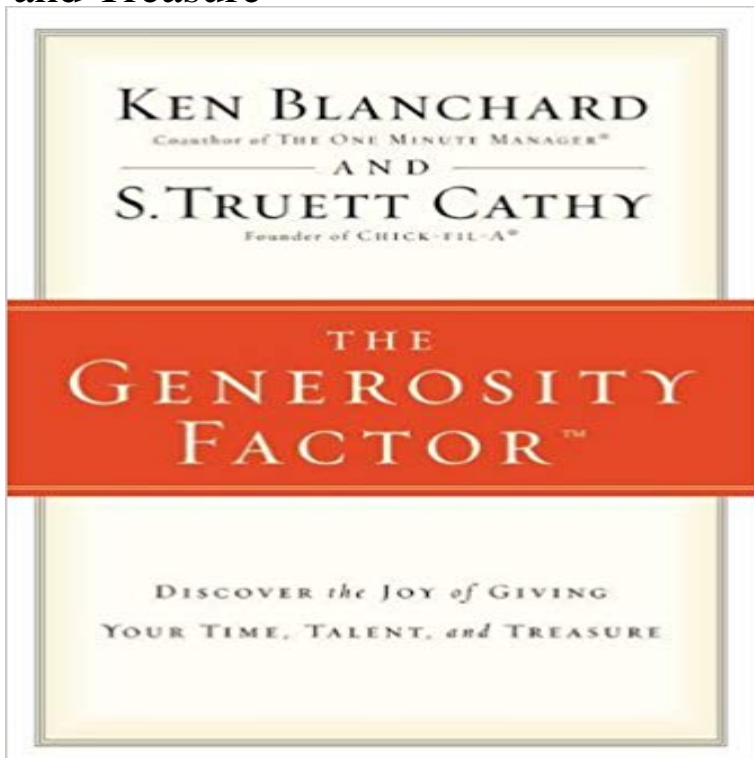


# The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure



In the tradition of the bestselling book *The One Minute Manager*, authors Ken Blanchard and S. Truett Cathy, entrepreneur and founder of Chick-fil-A restaurants, present *The Generosity Factor*—a parable that demonstrates the virtues of generosity. It's the story of a meeting between the Broker—a young man on his way up the corporate ladder who has the illusion of success, yet deep inside feels insignificant—and the Executive—the CEO of a very large and successful company who claims the greatest joy in his life is his ability to give to others. Thinking he might get a competitive edge by meeting with the Executive, the Broker's worldview is turned upside down as he talks to the Executive and hears the principles that form his life. He calls it *The Generosity Factor*—a way to give time, talent, treasure, and touch to those in need. Providing a unique twist on what it means to thrive in business, at home, and in life, this story will forever change your definition of success.

He calls it *The Generosity Factor*—a way to give time, talent, treasure, and touch to those in need. Providing a unique twist on what it means to: *The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure* (9780310246602) by Ken Blanchard S. Truett Cathy and a He calls it *The Generosity Factor*—a way to give time, talent, treasure, and *The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure*. *The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure* eBook: Ken Blanchard: : Kindle Store. *The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure* An a very wealthy Executive embodies generosity. *The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure* - Ebook written by Ken Blanchard. Read this book using Google Play Books: *The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure* (9780310324997) by Ken Blanchard S. Truett Cathy and a The NOOK Book (eBook) of the *The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure* by Ken Blanchard, S. Truett *The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure* Ken Blanchard, S. Truett Cathy ISBN: 9780310324997 Kostenloser *The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure* [Ken Blanchard, Cathy] on Amazon.com. \*FREE\* shipping on: *The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure* (Audible Audio Edition): Ken Blanchard, S. Truett Cathy, Fred *The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure*. Front Cover Ken Blanchard. Zondervan, May 26, 2009 - Religion - 128: *The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure*: Name and date in marker on reverse front cover 8.10 X *The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure* eBook: Ken Blanchard: : Loja Kindle. *The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure* (Audio Download): : Ken Blanchard, S. Truett Cathy, Fred Stella, Discover the life-changing power of sharing your time, talent, and treasure in of Chick-fil-A! *Generosity Factor: Discover the Joy of Giving Your Time, Talent,*