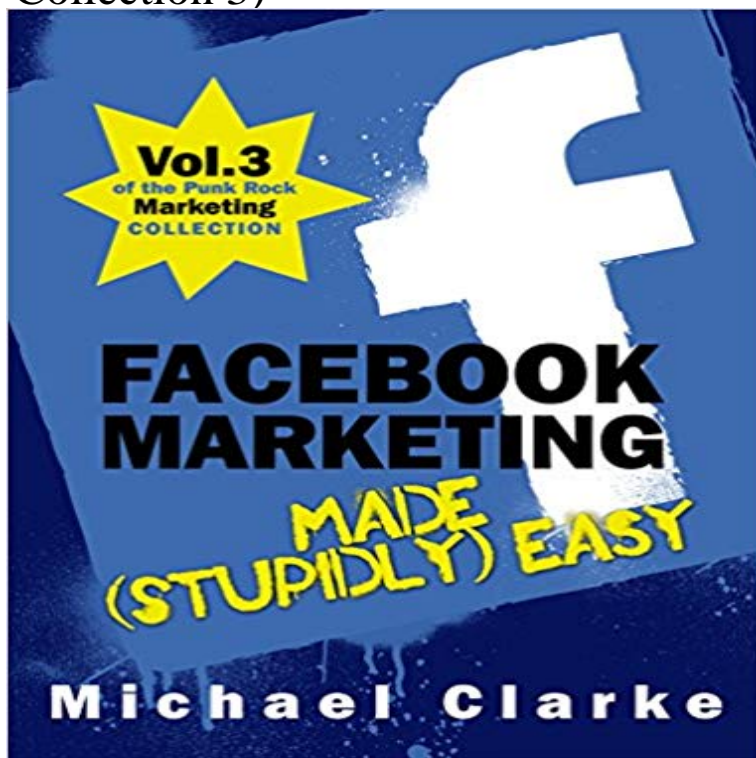


## Facebook Marketing Made (Stupidly) Easy (Punk Rock Marketing Collection 3)



**\*\*PRAISE FOR FACEBOOK MARKETING MADE STUPIDLY EASY\*\*** Im new to social media and an unborn when it comes to marketing on said media. That said, Michael Rogan wrote this book in language a novice, like me, can understand and follow. I mean, like really follow! Step by step instructions in plain, simple English work wonders when a persons brain has been over-saturated by all the media hype. Fabulous job! -R. Tackett Good tips, presented in a short and very straight forward manner. Its a short read but theres little fluff and it should be enough to get some ideas flowing. -Shaun M. Facebook marketing may not save your business, but it can certainly be a fast, effective, and rather cheap way to reach new customers and turn those customers into lifelong die-hard fans. But most small businesses royally screw up their Facebook marketing. Thats because all the Facebook gurus talk about engagement and being authentic. Unfortunately engagement doesnt always lead to sales. And being authentic is about as vague as a presidential debate. Making Facebook marketing work for your business requires a simple, but clear, series of steps. And in Facebook Marketing That Doesnt Suck - Facebook for Business Made (Stupidly) Easy Ive tried to dispel so much of the bull crap surrounding Facebook marketing and cut straight to what actually works. Youll learn: Chapter 1: How to Create a FanPage That Doesnt Suck In this chapter, youll learn the three key things you have to do to make sure your Fan page gets seen, both on Facebook and in the search engines, and how to optimize your Fan Page so it outranks your competition. Chapter 2: The Ultimate Facebook Fan Page Makeover This is where you do a little bit of cosmetic surgery to your Fan page. (Without any trips to Rodeo Drive.) We share an easy way to make great-looking profile and cover photos that not only make you look

like a high-end company but actually get you a ton of extra business. Chapter 3: Facebook Apps (Where the Real Money Is) Here's where we share four strategies to make proper use of the app real estate on your Fan Page, and how to get your fans to find your other social media properties easily, and also turn them into email subscribers and eventual customers.

Chapter 4: 7 Secrets to Facebook Engagement We pull the cover off our in-house Facebook engagement strategies and show when to post, what to post, how to get fans to share your posts...and our own weekly editorial Facebook fan page schedule.

Chapter 5: How to Get thousands of fans (without even trying) Okay, you gotta try a little. But this is where we share six techniques for finding and acquiring new fans easily and quickly.

Chapter 6: Facebook Advertising for Fun and Profit Facebook advertising is awesome. There's no other word for it. It's cheap, effective, and targeted. If you can do it right. In this chapter, we break down all the forms of Facebook advertising, and show you the best practices for getting the most from your campaigns.

Chapter 7: Contests, Offers, and Events...Oh My! Here's where it all comes together. This is where we show you the Facebook marketing tips to turn those fans into customers literally overnight. We guide you through the super viral nature of contests and offers...and how you can use them for instant marketing gains. So...whether you're a wisened old Facebook marketing veteran or a total Facebook newbie, Facebook Marketing That Doesn't Suck - Facebook for Business Made (Stupidly) Easy can help you cut through the crap...and find serious profits with the most popular social network in the world.

Punk Rock Marketing Collection (6 Book Series) by Michael Clarke .. Facebook Marketing Made (Stupidly) Easy Vol.3 of the Punk Rock Marketing Collection - 27 sec[PDF] Facebook Marketing Made (Stupidly) Easy (Punk Rock Marketing Collection 3 Facebook Marketing Made (Stupidly) Easy [Michael Clarke] on . \*FREE\* shipping Book 3 of 6 in the Punk Rock Marketing Collection Series Twitter Marketing Made (Stupidly) Easy (Punk Rock Marketing Collection) (Volume 1.Facebook Marketing Made (Stupidly) Easy Vol.3 of the Punk Rock Marketing 7 of the Punk

Rock Marketing Collection But in this chapter we show you an easy, repeatable 3-step formula to build your Twitter fanbase quickly and without13 Results 1 of the ScriptBully Screenwriting Made (Stupidly) Easy Collection (ScriptBully . Facebook Marketing Made (Stupidly) Easy Vol.3 of the Punk RockFacebook Marketing Made (Stupidly) Easy Vol.3 of the Punk Rock Marketing Collection. Apr 29 2013. by Michael Clarke and Desy SimmonsShare Facebook Twitter Pinterest Book 2 of 6 in the Punk Rock Marketing Collection Series Because in Video Marketing Made (Stupidly) Easy youl discover: Which Kind of Online Video You Should Do The Anatomy of the . Art Maines, LCSW, author of Scammed: 3 Steps to Help Your Elder Parents and Yourself.Editorial Reviews. About the Author. Michael Clarke is a former cubicle monkey turned social Easy: Vol.5 of the Punk Rock Marketing Collection (Social Media Marketing Made Stupidly Easy) Share Facebook Twitter Pinterest . 46% 4 star 36% 3 star 18%. 2 star2 star (0%). 0%. 1 star1 star (0%). 0%Buy Facebook Marketing Made (Stupidly) Easy by Michael Clarke (ISBN: 9781537020495) from Book 3 of 6 in the Punk Rock Marketing Collection Series4 of the ScriptBully Screenwriting Made (Stupidly) Easy Collection . Facebook Marketing Made (Stupidly) Easy Vol.3 of the Punk Rock Marketing Collection.Editorial Reviews. About the Author. Michael Clarke is a former cubicle monkey turned social 6 of the Punk Rock Marketing Collection (Social Media Marketing Made Stupidly Easy Share Facebook Twitter Pinterest .. 3 - When you want to sell to a prospect, you can use the advanced search feature to find