

Easy to start-up and use—even for readers with no computer experience—this Windows based strategic management simulation turns individuals into teams with the responsibility of running a regional airline. By analyzing a company's history, financial reports, and other information provided, the teams make decisions concerning hiring, forecasting, suppliers to use, costs, etc. Teams are challenged to establish objectives, plan the strategy to accomplish those objectives, and then operate the airline on a quarter-by-quarter basis. Each team's decisions are input into a computer which acts as the flying public and assigns sales to each firm based on the decisions each has made. Team members are shown how to keep adequate records, analyze happenings and develop relationships, effectively organize the team, and delegate the work. For use by various organizations promoting team building, strategic management, and marketing strategy.

Uneasy Alliance (60th Anniversary), Southern Song, Speedway to Sunshine: The Story of the Florida East Coast Railway, The Fury, The Sheik Who Loved Me (Silhouette Intimate Moments), The Lightworkers Journey: 7 steps to becoming a wildly successful Lightworker who lives abundantly and changes lives., No Quarter (Shifter Chronicles) (Volume 3), Nightwalker: Stormwalker (Volume 4), Paint My Body Red,

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